**Bali – Session 4 – Jan 2019**

1. Why Social Media and especially Cell phone Evangelism?

* DIGITAL AGE
* EVERYONE HAS A PHONE
* Works 24/365
* Can’t be stopped
* Recipients also forward
* 1300 – some to zero one to 22 others
  + 57% to 4 others = 3000 + 1300 = 4300
* Marius
* Anna-Marie
* What is the effect on the participant
* Schalk **PLAY** **EEEEE - 4 - AWR - Interview Schalk Labuschagne**

Commission

* YOU ARE COMMISSIONED
* You are called – that is why you are an Adventist
* That is why you are a church member, elder, pastor, administrator.
* Administrator mundane work,
* President - battle with my spirituality.
* THIS IS YOUR ANSWER - REACH OUT

1. Where to Begin

**PowerPoint – 35**

* Re-organise your congregation
* TEAM
* Digital Evangelism Team Laeder
* **Prayer Group Leader**
* **Psalm 5:3**

My voice You shall hear in the morning, O Jehovah; in the morning I will direct *my prayer* to You, and I will look up.

* **Psalm 119:147**

I went before the dawning of the morning and cried; I hoped in Your Word.

* **Psalm 57:8-10**

Wake up, my soul! Wake up, harp and lyre! I will awake the dawn.

I will praise You, O Jehovah, among the peoples; I will sing to You among the nations.

For Your mercy *is* great to the heavens, and Your truth to the clouds.

* **Isaiah 33:2**

O Jehovah, be gracious to us; we have waited for You; be their arm in the mornings; our salvation also in the time of trouble.

* ALL congregants MUST BE ON WHATSAPP
* No pics or nonsense
* not a chat group
* ONLY SPIRITUAL AND UPLIFTING
* GO THRU STEPS TO CHRIST
* MORNINGS AT 05H00 PRAY FOR GOD TO SEND PEOPLE
* USE PSALMS
* This group leader will be wise to appoint different members every week to lead out, under his control.
* **Participants Coordinator**

Encourages and prods

* Speak to neighbours, work colleagues,
* CELL PHONE CONTACTS every member contributes

Encourages church members to talk to all.

* NEIGHBOURS

COLLEGUES

**Clip** – 120 sec cell phone clip advert

* **Social media Marketer**

FACEBOOK – free and pay

Google pay per click

Invitations

ONLY WILLING PARTICIPANTS

* Approx **3 – 4 DE’s** per congregation.
* **Technical Support**
* **Question Handler**

Church Board approval.

Fast 24 hours.

Roy’s book. Blueprint

**Bibleanswers.co.za**

* 9 Members on the team.
* Total Congregational Involvement
* **Participant Capturer**
* **Digital recorder**

Sabbath School Preprogram

Lesson Discussion

Divine Service

* Lesson Discussion Leader
* + Womens Group
* + Mens Group
* + Hiking Group
* + Teens Group
* + Photography Group
* + Depression Group
* + Health Group
* TMI.

If you have more than 9 members then double up on the duties and use them to volunteer for one of the other groups above.

2 on Facebook marketing

1. on questions

**Sermon Material**

* WE GIVE YOU THE WHOLE SET IN BOTH LANGUAGES
* Swahili 18 STUDIES
* ENGLISH 29 STUDIES
* DON’T DO IT YOURSELF
* FULL DAY
* TACTICS

**HIGH TOUCH**

* **How do you change hearts?**
* Build Relationship
* Trust
* Do things together – eat, walk, discuss, talk, camp, hike etc….
* DE’s use the same techniques
* **1 - Listen to needs**
* Address those needs
* Friendships develop
* Need to do this via the cell phone
* **2 - Prayer Requests**

Prayer requests document them; follow up, a week later, a month later.

Tell me about your child.

High touch interaction

Care

Nurture – they will react

* **3 - Questions**

Questions – use someone reliable and **Bibleanswers.co.za**

State of the dead as an example

**Answer not now**

Later first resurrection and second resurrection – then the state of the dead makes sense.

* **4 - Follow up**

Every communication must be answered

* **5 - Comments**

Normal communications – react positively as if you know him for many years

React even on a thank you.

If they contact me – I will treat them as if they are on my lists as friends.

**PowerPoint – 36**

* You become the authority
* You “visit” them 2x per week – his Pastor does not. You become important.

1. How

* Table Computer
* WhatsApp Web - QR Code – Quick Response Code - **a machine-readable code consisting of an array of black and white squares**
* Set a date one week ahead
* Congregation feed the 3 DE’s with willing participants
* Advert on Facebook **Handout I will email that to you**
* Google pay per click
* Facebook advert – change to “public” setting
* Broadcast Group vrs Open Groups
* 256
* Store the participants – WILL EXPLAIN LATER
* Welcome message **Handout**
* This message is sent out three days ahead.
* It is not sent out via the broadcast list – but ONLY individually with WhatsApp.

1. Thru the studies

* Follow up with a new series
* From us.
* Add them to your church group
* Sabbath school lesson discussion
* Christian Woman’s group
* Christian Men’s group
* Digital church

Sabbath School Program

Divine Service

* Prayer Group

1. Storing Participants **Handout**

* **Apple**
* Click Phone
* Top right Click +
* First Name
* Last name + Bc (Bc = Broadcast) + G…(G = group + give a group number)
* Click on Add phone
* Click on home & choose mobile
* Click on where the number will be typed in
* Bottom left click +
* Choose +
* Add Country code and the number without the 0
* Top right click “done”

**Android**

* Click on “Contacts”
* Bottom – click on “New Contact”
* Choose sim card or phone
* First Name
* Last name + Bc (Bc = Broadcast) + G…(G = group + give a group number)
* Click on Add phone
* Must use international code

1. Starting a BROADCAST Group **Handout**

* **Apple**
* Top left Click on “Broadcast Lists”
* Bottom – click “New list”
* Top – click on “search”
* Now pick two contacts (one does not work)
* As you click on the contacts you will notice them being added just above where your contacts start, just below the search block.
* Top right – click on “create”
* Top Left – click on “messages”
* Top – click on the open window “List Name”
* Now type in “Rev of Hope 1”
* Right Bottom – click on “Done”
* Middle left – click on “Edit List..”
* Now Add the rest of the contacts

You do this by typing each name individually into the top “Search” window.

Or type in Bc G1 or whatever group number you are busy creating.

As you click on the participants – you will notice them being added in the window below the “search” window.

* Top right – click “Done”
* Your broadcast list is now set up and ready to use.

**Android**

* Top Right – click on 3 vertical dots
* Window will open – click on “New Broadcast”
* Choose Two participants

You will notice how the contacts are added above as you click on each contact

* Bottom right – click on the green circle with the correct tick sign.
* At the top – click on “2 recipients”
* A third of the way down click on the “pen” symbol
* Now type the group name – Rev 1
* Click on “edit recipients”
* Add the rest of your participants.
* Bottom right – click on the green circle with the correct tick sign.

1. WhatsApp Web **Handout**

* You must download WhatsApp onto your desktop or laptop
* <https://www.whatsapp.com/download/>
* Just follow the instructions

1. Creating WhatsApp Web on your desktop or laptop **Handout**

**Apple’s IOS**

* Go to WhatsApp
* Bottom right – click on “settings”
* In the middle of your screen click on “WhatsApp Web/Desktop”
* At bottom third of screen – click on Scan QR code
* WhatsApp Web - QR Code – Quick Response Code - **a machine-readable code consisting of an array of black and white squares**
* **Point your cell phone to you table top screen.**
* Leave phone on and in the vicinity of the computor.

**Android**

* Top right – click on the 3 vertical dots
* Click on “Web” or “WhatsApp Web”
* QR Code – reader will appear on your cell
* **Point your cell phone to you table top screen.**
* Leave phone on and in the vicinity of the computor.

1. Count Down to Broadcast

* START IMMEDIATELY

Gideon Pelser .... [gideonpelser@gmail.com](mailto:gideonpelser@gmail.com) ....... April 2019