Bali – Session 1 – 23 April 2018

The occasion –

**“Connect 4 Change – Connect 4 Mission”**

Congress at the Harris Hotel – Bali.

**PowerPoint – 1**

The worldwide Adventist church is at a turning point right now at the beginning of 2019.

**PowerPoint – 2**

**Let every worker in the master’s vineyard study, plan, devise methods (increase innovation), to reach people where they are. We must do something out of the common course of things. We must arrest attention (move faster). We must be deadly in earnest. – Ev. 122**

**You and I need to**

* **Study, plan and devise new innovative methods**
* **You and I need to do that which is different to what we did in the past,**
* **increase innovation and**
* **it must arrest their attention and**
* **we need to move fast.**

**PowerPoint – 3**

**Let the workers for GOD manifest tact and talent, and originate devices by which to communicate light to those who are near and to those that are far off (stay connected). – Ev. 206**

**You and I need to use our GOD given talents to communicate the Bible truths with new devices.**

* **You & I are encouraged to discover, and develop and use new devices to reach the unreachables.**

**PowerPoint – 4**

**GOD will guide HIS messengers in the adoption of new methods to arrest the attention of men and convince their judgement (get personal). HE will give skill and understanding in the use of effective illustrations to arrest the attention of people. – The Gospel Herald, Dec. 1, 1901**

**You and I are once again encouraged to**

* **Use new methods**
* **That will impact and grab the attention of others**
* **And cause them to make decisions for truth.**
* **GOD will supply the skill and**
* **GOD will supply the understanding in the use of this new technologies.**

**WOW friends.**

**Ellen White penned those inspired words approximately 118 years ago.**

**Let us now go to GOD’s Word….**

**PowerPoint – 5**

**Isaiah 43:18, 19**

* 18Remember ye not the former things, neither consider the things of old.
* 19Behold, **I will do a new thing**; now it shall spring forth; shall ye not know it? **I will even make a way in the wilderness, and rivers in the desert.**

**Is this not amazing, Isaiah wrote this approximately 2710 ago -**

* **Forget the old ways**
* **I will cause new methods of evangelism**
* **It will be miraculous like a new river in the wilderness.**
* **It will be something not possible before.**
* **Isaiah wrote this for 2019.**

**Romans 9:25 – 28**

* 25As he saith also in Osee, **I will call them my people, which were not my people;** and her beloved, which was not beloved.
* 26And it shall come to pass, that in the place where it was said unto them, Ye are not my people; there **shall they be called the children of the living GOD**.
* 27Esaias also crieth concerning Israel, Though the number of the children of Israel be as the sand of the sea, a remnant shall be saved:
* 28**For he will finish the work, and cut it short in righteousness: because a short work will the LORD make upon the earth.**

**Paul wrote this approximately 1,962 ago: (57,58 AD)**

* **I will call them my people, which were not my people;**
* **They shall be called the children of the living GOD**.
* **For he will finish the work, and**
* **cut it short in righteousness: because**
* **a short work will the LORD make upon the earth.**

**Do you also sense that things will from now on move fast?**

* **Are you NOW convinced that GOD WILL NOW SHORTEN HIS WORK?**
* **Do you sense the urgency?**
* **The using the old methods is not wise.**
* **Do you realize that the time that it takes to use an old evangelistic method, that same time employed with digital technology – you would reach 100 of even 1000-fold more people.**
* **You are now commissioned to MOVE with new ways of evangelism.**
* **Your efforts combined with GODs will be like a mighty new Amazon river in the Sahara Desert.**
* **You & I are encouraged to discover and develop and use new devices methods to make this happen.**

**PowerPoint – 6**

**The reality is Digital Technology.**

**Reality 2019**

**All want less face to face communication and more through digital technology.**

**PowerPoint – 7**

Four important criteria we cannot ignore today:

1. we need to increase innovation, **(devise methods – E G White’s words)**
2. move faster, **(arrest attention)**
3. stay connected **(communicate)**, and
4. get personal **(convince)**.

Clifford de Witt, Chief Innovations Officer at Microsoft

**Ellen White made this statement approximately 130 years before the mighty Microsoft.**

**PowerPoint – 8**

**Our world looks like this:**

1. **Today’s world is a self-sufficient one,**
2. **You need to speak the language if you want to break through and be heard, cellphonese,**
3. **Gold fish – 9 sec -- You will mostly be granted 8 seconds to capture their attention,**
4. **Todays tech savy users - desire less face-to-face communication, and**
5. **They want to communicate using technology platforms of their choice. (WhatsApp, Viber, Line, WeChat, Telegram, etc.)**

**PowerPoint – 9**

**Allan Raiz, CEO of RAIZCORP.COM –**

* **Digital and Social trends**

**changes the way in which we**

**consume content.**

* **Today users use tablets, cell, lap and desk tops for info.**
* **Tomorrow – let me give you a little insight into tomorrow....**

**There are Four new developing Trends that will Completely Change the Way We Consume Content in a year or two.**

In today’s world, **content is king.**

As consumers, we look to it for our information, entertainment, and guidance.

Whether it’s a BuzzFeed list on the top 21 ways to eat a custard pie, or a product review for the latest high-end fridge with an IQ higher than yours — **content** shapes your decisions and behavior every single day.

As the potency of traditional EVANGELISM continues to come under scrutiny, our relationship with DIGITAL TECHNOLOGY and its instant developing content platform, presents EVANGELISTIC AVENUES with an unmissable opportunity to connect with audiences like never before.

Simultaneously, new and exciting consumer technologies are emerging, which create the ability to connect with consumers in a truly meaningful and personal way.

So what will the future of content look like?

After collating and analyzing the predictions and evidence found in dozens of research papers, white papers, articles, and thought leadership pieces on this topic, we discovered the future of branded content, and identified four key trends that will define how successful evangelism thrust will use content in years to come.

**PowerPoint – 10 1. Immersion**

The era of affordable virtual reality is upon us, which means being able to do anything from watch once-in-a-lifetime concerts in your living room or drive the latest luxury sports car around Monte Carlo from the comfort of your sofa.

Once limited to two-dimensional screens — our experience with all media will become increasingly immersive.

For us to be relevant - you and I have the opportunity to envelope audiences in rich and compelling environments and allow participants to “see” and experience the huge towering statue in Daniels dream without leaving their home.

Participants will see the kingdoms represented with absolute clarity.

That will hit home to Mr and Mrs Evangelist.

By the end of next year - 2020, we can anticipate over 200 million virtual reality headsets to be sold — creating a global market worth $40 billion.

**PowerPoint – 11 2. Inter-activity**

In the not-too-distant future, things will change dramatically. What we use today will begin to look archaic very soon.

Computer Science and Artificial Intelligence Laboratories are now developing **interactive dynamic video** (IDV), a technology which would allow consumers to instantaneously purchase products they see featured in virtual reality ads or films with just a flick of the wrist.

Content will quickly become a two-way street. With the ability to recognize facial expressions and emotions, content will adapt and react in real-time to create engaging and interactive experiences.

Can you visualize evangelizing with this dynamic interactivity, our computers recognizing facial expressions and emotions and getting participants to react on our call with the flick of the wrist?

That is in the near future friend.

**PowerPoint – 12 3. Ultra-personalization**

Today, our online experiences are only partly personalized.

Advertisements on Facebook as an example - are based on your interests, and correspondences addresses you by name rather than the vague “valued customer.”

But we can soon expect content to understand much more about who you are as an individual.

Content will adapt to create an ultra-personalized experience for us as individuals — factoring in everything from personality to location.

Deep learning engines will calculate and present content that appeals most to audiences, maximizing its effectiveness and engagement for those who publish or promote it.

Can you imagine targeting those interested in religion and those who have a religious related question?

100 million people will be going onto the internet to look for religious answers to their questions – are we there?

We have to be there friend or we will lose out.

**PowerPoint – 13 4. Curation**

By next year – 2020 - consumers will be able to interact with their favorite brands through almost any device.

Brands will focus on crafting and sharing quality content to “pull” consumers in, rather than shoving “annoying” advertisements in the face of audiences.

The Internet of Things will grow to greatly influence content curation.

With an entire constellation of devices communicating with each other, analytics platforms will use vast amounts of user data to identify our behavior patterns — based on everything from our weekly grocery shopping list, daily exercise activity, and favorite movies.

As our environments grow to become more intelligent than our individual devices, we will create seamless streams of rich data by simply by walking down the street.

Patterns, trends, and unique insight about us will emerge from this data and will be used to ensure content is personalized to every person, in every possible way.

As we edge closer to 2020, we can only expect content to play more of an integral role in the lives of consumers and brands alike.

Coupled with emerging technologies and an ever-growing pool of consumer data to draw from, the opportunity for brands and publishers to capitalize on content is huge.

Ultimately, if we as a Church can leverage these content trends in a smart and effective way – we can then devise content and evangelistic thrusts that will be successful as we enter a new decade.

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In today’s world, content is king.

You and I must soon employ immersive technologies.

Soon we need to adjust and evangelize with **the new dynamic interactivity**, our EVANGELISM COMPUTER SYSTEMS must recognize facial expressions and emotions and get participants to react on our calls with the flick of the wrist.

We need to adapt and create ultra-personalized experiences for participants individually.

We as a church will need to focus on crafting and sharing quality content to “pull” consumers in.

**PowerPoint – 14** YES my friend - the potency and efficacy of traditional EVANGELISM must now come under scrutiny, our relationship with DIGITAL TECHNOLOGY and its instant content platform must be unfolded and developed, this approach will present and open EVANGELISTIC AVENUES with the unmissable opportunity to connect with audiences and participants like never before that will lead to baptism - Gideon Pelser

**PowerPoint – 15**

**Our Digital Evangelists need to Highlight Micro Moments**

**High Touch**

* **Making friends.**
* **Personalised content will be more and more significant – it will maintain loyalty and position the presenter as a trusted source.**

**PowerPoint – 16**

**Globally we as a Worldwide Church are at the TURNING POINT.**

**1 – Important – You & I need to be aware of these social and digital trends and developments,**

**2 – Only then can we plan how to compete in this digital environment to spread the everlasting gospel and come up with a model of evangelism that works.**

**This is the Turning Point -**

**1 – Cell Phone Evangelism**

**2 – CDE (Centre of Digital Evangelism)**

**3 – Digital Church**

**PowerPoint – 17**

**Digital Church**

* **Sabbath Opening**
* **Sabbath School Program**
* **Sabbath Closing**
* **Sabbath School Background Study**
* **Prayer Meeting**
* **Study Questions**

**PowerPoint – 18**

**Broadcast to Baptism**

**PowerPoint – 19**

**Worldwide Reach**

**Data everywhere**

**PowerPoint – 20**

**Cell Phone Evangelism----**

**Reaching People where they are.**

**Speaking their language**

**Allowing them their technology platform of choice.**

**Staying connected.**

**Getting personal.**

**While respecting their time.**

**PowerPoint – 21 Mattheus 28:19, 20 Reads….**

Go therefore and **make disciples** of all the nations, baptizing them in the name of THE FATHER and of THE SON and of THE HOLY SPIRIT,

**teaching them** to observe all things that I have commanded you;

**Today in this Digital Age - you need to speak cellphonese then you will break through and be heard.**

**You and I need to**

* **Study, plan and devise new innovative methods**
* **You and I need to do that which is different to what we did in the past,**
* **increase innovation and**
* **it must arrest their attention and**
* **we need to move fast.**

**You and I need to use our GOD given talents to communicate the Bible truths with new devices.**

* **You & I are encouraged to discover, and develop and use new devices to reach the unreachables.**

**You and I are once again encouraged to**

* **Use new methods that will impact and grab the attention of others**
* **And cause them to make decisions for truth.**
* **GOD has already supplied the skill and**
* **GOD will supply the understanding in the use of this new technologies.**

**WOW friends.**

**Ellen White penned those inspired words 118 years ago because the same GOD that gave Daniel that futuristic dream, made this clear to Ellen White – an uneducated form 5 dropout.**

* **Your efforts combined with GODs will be like a mighty new Amazon river in the Sahara Desert.**
* **You are invited today to discover, and develop and use new devices methods to make this happen.**

**Everything from now on must be the most effective available which will lead to baptism.**

**Our Creator GOD,**

**Thank you for each person present here and those who are participating with the Digital Revelation of Hope series.**

**Thank you that you are equipping each one of us for the great task of inviting others to accept the truth.**

**Thank you that YOU who made every atom is also directing the development of new technologies with which we may live out YOUR commission to us to make disciples.**

**We offer ourselves to you now.**

**We dedicate ourselves to you for this task.**

**This is our humble prayer that we pray in the name of JESUS our Saviour.**

**Amen.**

Gideon Pelser

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