



The Last Call to All People



Adventist World Radio, Asia-Pacific Region



**“Come out, my people,
flee from Babylon.**

Save yourselves!

Jer. 51:45 New Living Translation

**BABYLON
IS FALLEN!**

**COME OUT OF HER,
MY PEOPLE!**

The Last Call

- God has called this people to give to the world **the message of Christ's soon coming**.
- We are to give to men **the last call** to the gospel feast, the last invitation to the marriage supper of the Lamb.
- **Thousands of places** that have not heard the call are yet to hear it. Many who have not given the message are yet to proclaim it.
- Again I appeal to our young men: **Has not God called upon you to sound this message?**—6T 412. (E. G. White, Heaven 164.4)

TALK, PRAY, BELIEVE

- The Lord is soon coming.
- Talk it, pray it, believe it. Make it a part of the life.
- Preach the truth with boldness and fervor.
- Remember that the Lord looks in compassion upon this field and that He knows its poverty and its need.
- **The efforts you are making will not prove a failure.**—7T 237. {Hvn 165.1}

DWELL ON HIS COMING

- Dwell on present truth, on **Christ's second coming**. The Lord is coming very soon.
- We have only a little while in which to present the truth for this time—the truth that is to **convert souls**.
- This truth is to be **presented in the utmost simplicity**, even as Christ presented it, so that the people can understand what is truth.
- **Truth will dispel the clouds of error.**
—Letter 175, 1904 quoted in Ev 624.

Adventist World Radio

- **No walls, no borders, no limits.**
- **AWR's broadcasts travel where missionaries cannot go, transforming lives for eternity.**



Our Mission



AWR broadcasts the Advent hope in Christ through the most effective media to the people of the world in their own languages.

Radio overcomes the barriers of government restrictions, cultural opposition, illiteracy, and geography.

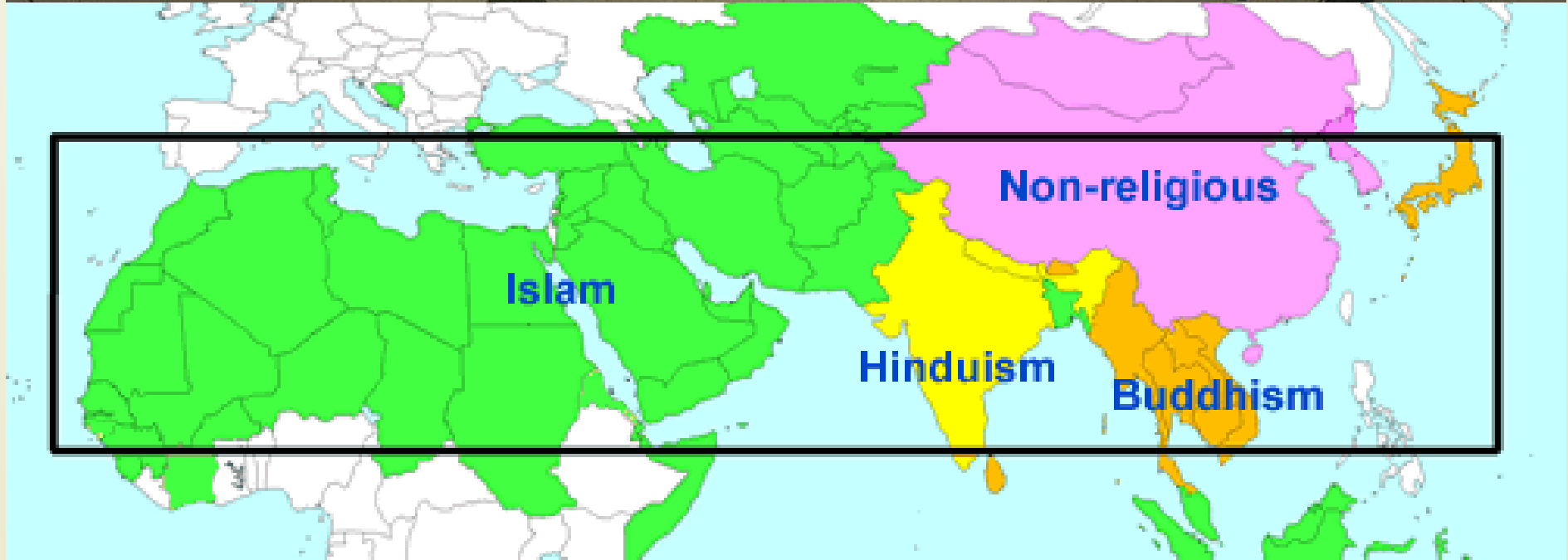
WHY RADIO?



- ▶ People can listen privately to the voice of hope in places where evangelism is prohibited by law and sometimes punishable by death.
- ▶ Also, they do not need to be literate to access the gospel message.
- ▶ In many of our target areas, radios are much more available and **affordable than televisions or Christian printed materials.**


Coverage

- Non-Internet broadcasts can be heard by **three quarters** of the world's population.
- The **target audiences are non-Christian listeners** in the **highly-populated and less-evangelized areas** of the world, such as Asia, Africa, the Middle East, and Eastern Europe.






Unique Programming

- Our production partners come from the same language and cultural groups as their listeners.
 - They create **“contextualized”** programs that are unique to each country or region and **relevant to non-Christian listeners.**
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We Can Help You to Broadcast

- Search for languages in your area where there is no Adventist present.**
 - Inquire for demographic.**
 - Present to conference/mission leaders.**
 - Approval by the conference executive board.**
 - Send request to AWR Asia-Pacific Region Office.**
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Cost

- ▶ **Radio continues to be one of the most cost-effective forms of outreach.**
 - ▶ **The average annual airtime for a daily half-hour broadcast is approximately US\$54,750.**
 - ▶ **Our annual airtime budget is currently more than US\$3 million per year.**
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Result

- **Many studios operate Bible correspondence schools, through which they can communicate with listeners in their own languages.**
- **AWR receives well over 100,000 letters, phone calls, text and e-mail messages from listeners every year.**
- **Many more listeners are prevented from contacting us due to security issues, illiteracy, poverty, and lack of mail service.**
- **Numerous “AWR churches” and listener clubs have been created, and thousands and thousands of people around the world have accepted Jesus as their Savior as a result of AWR’s programs.**



Goal

- ➔ **Our goal is to reach every person with the saving message of God's love, through programs aired in the 200+ "critically-important" languages spoken in the world.**
- ➔ **Reach 1,000 languages in 2025**

AWR Provide For Local Conference

- Local conference provide a room for radio studio with sound prove materials.
- AWR provide recording equipment: mixer, microphones, earphone, computer etc.
- AWR provide training for scriptwriting, recording technic, radio presentation etc.
- AWR provide financial assistance for **FIVE years.**
- Broadcast on SW/AM Station & Pod Cast

Financial Support in FIVE Years

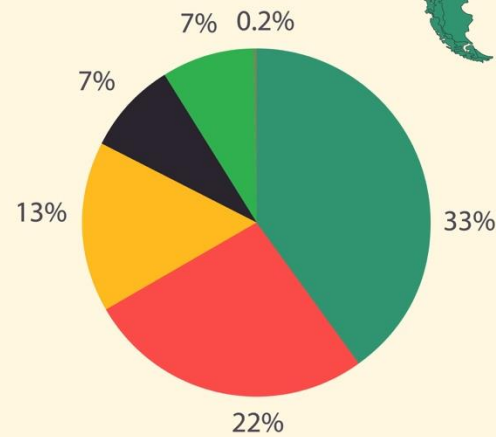
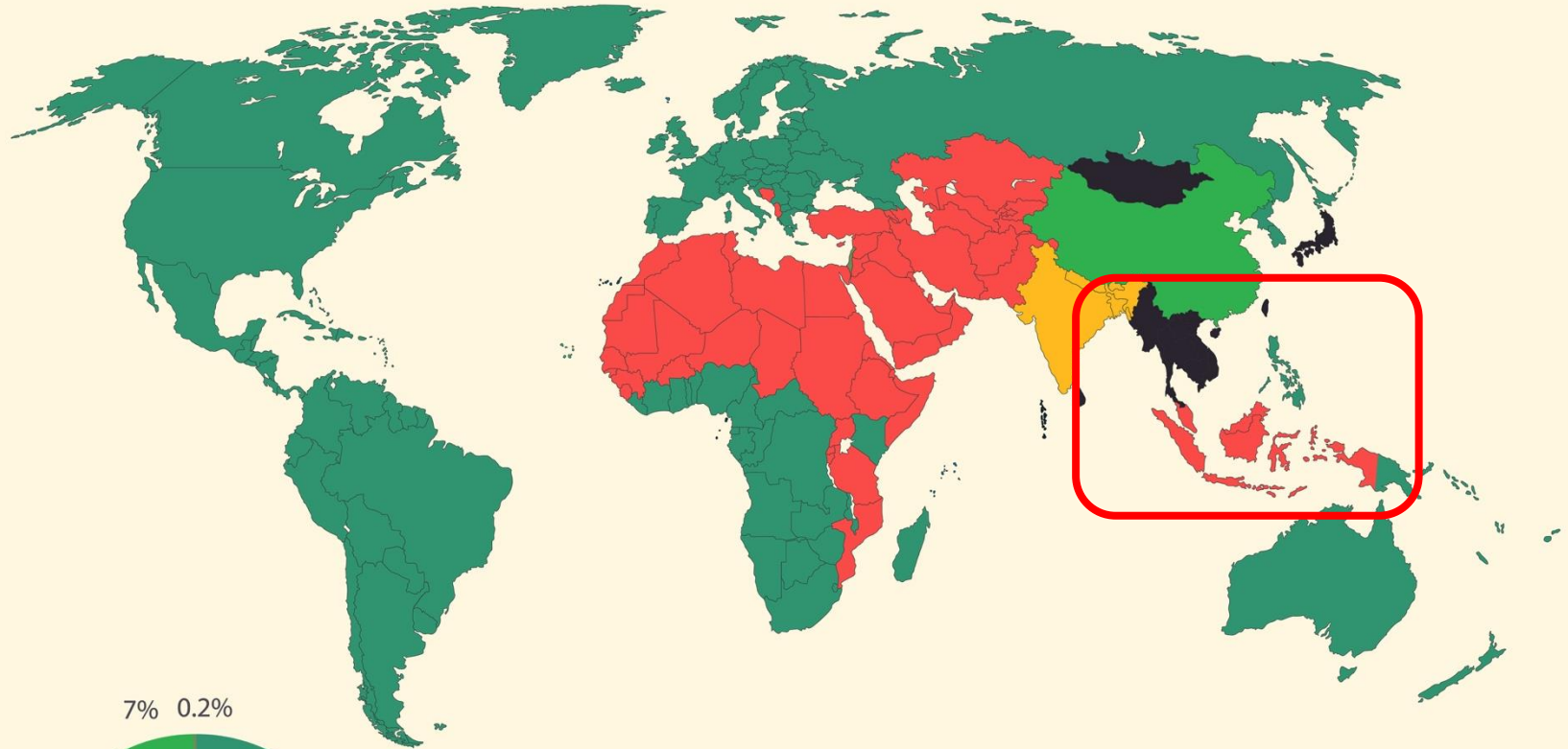
- ➔ **First year:** AWR will reimburse the conference **\$12.05** for each program produced, up to 260 programs a year. ($\$3,133 \times 100\% = \$3,133 / 260 = \$12.05$)
- ➔ **Second year:** AWR will reimburse the conference **\$9.64** for each program produced, up to 260 programs a year. ($\$3,133 \times 80\% = \$2,506 / 260 = \$9.64$)
- ➔ **Third year:** AWR will reimburse the conference **\$7.23** for each program produced, up to 260 programs a year. ($\$3,133 \times 60\% = \$1,880 / 260 = \$7.23$)

Financial Support in FIVE Years

- **Fourth year:** AWR will reimburse the conference **\$4.82** for each program produced, up to 260 programs a year. ($\$3,133 \times 40\% = \$1,253 / 260 = \$4.82$)
- **Fifth year:** AWR will reimburse the conference **\$2.41** for each program produced, up to 260 programs a year. ($\$3,133 \times 20\% = \$626 / 260 = \$2.41$)
- Beginning with the **sixth year**, the conference agrees to fund 100% of the production costs. AWR will continue funding the purchased airtime costs.



WORLD RELIGIONS INFOGRAPHICS



Christianity

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Islam

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Hinduism

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Buddhism

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Chinese

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Judaism

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Country	Population	People Groups	Unreached Groups	% Unreached Groups	Popl in Unreached	% Popl in Unreached ▼	Progress Scale	Primary Religion
Cambodia	16,195,000	43	31	72.1 %	16,088,000	99.3 %	●	Buddhism
Thailand	69,038,000	114	79	69.3 %	60,920,000	88.2 %	●	Buddhism
Myanmar (Burma)	53,763,000	148	51	34.5 %	44,992,000	83.7 %	●	Buddhism
Laos	6,895,000	128	109	85.2 %	5,426,000	78.7 %	●	Buddhism
Indonesia	265,386,000	785	234	29.8 %	165,521,000	62.4 %	●	Islam
Brunei	424,000	24	8	33.3 %	237,000	55.9 %	●	Islam
Malaysia	31,967,000	183	79	43.2 %	16,466,000	51.5 %	●	Islam
Singapore	5,757,000	49	19	38.8 %	861,000	15.0 %	●	Buddhism
Vietnam	96,419,000	118	67	56.8 %	8,615,000	8.9 %	●	Buddhism
Philippines	106,356,000	200	30	15.0 %	5,275,000	5.0 %	●	Christianity
East Timor	1,303,000	23	0	0.0 %	0	0.0 %	●	Christianity
Totals: 11	653,504,000	1,815	707	39.0 %	324,400,230	49.6 %	2 ●	



Pakistan

Pashtun
Shaikh
Baloch
Sayyid
Awyar



Cambodia

Cham



Laos

Cham



Bangladesh

Shaikh
Ansari
Deaf
Sayyid



Indonesia

Madura
Minangkabau
Betawi
Bugis
Banjar
Achenese
Sasak
Banten
Makassar
Mandailing
Gorontalo
Jambi

Whom Shall I Send?





Whom Shall I Send?

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HMS Richards



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